

## Summary

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Innovative leader with over 20 years in software engineering, game development, and team management. Expert in C++, Java, JavaScript, PHP, and game engines, delivering award-winning multimedia projects and high-traffic websites. Skilled in Agile methodologies, mentoring early-career professionals, and driving cross-functional teams to exceed project goals. Pioneered cutting-edge collaboration tools for global game development.

## Skills

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- Technical: C++, Java, HTML, CSS, JavaScript, PHP, WordPress, Unreal Engine, Unity, SEO, Google Analytics
- Multimedia: Game Development, Film Production, Photography, Graphic Design, Adobe Photoshop, Illustrator, Premiere
- Leadership: Project Management, Team Mentoring, Agile Methodologies, Process Improvement, Budget Management, Marketing, Distribution, Logistics

## Experience

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Midian Entertainment LLC, Canonsburg, PA 2010–Present  
Founder/CEO

- Led development of a multiplayer online roleplaying game, implementing cutting-edge collaboration technology with UK partner, enhancing team productivity by 30%.
- Mentored 10+ developers and designers, fostering career growth and aligning individual goals with project objectives in Agile environments.
- Directed budgets, talent, and transmedia distribution for 1 film and 6 novels, ensuring on-time delivery and high-quality outcomes.

Wade Enterprises LLC / Spider Web Design, Canonsburg, PA 2000–Present  
Founder/CEO

- Built and optimized 15+ websites, increasing traffic by 40% through SEO and API integrations, using C++, Java, and PHP.
- Managed cross-functional teams of 5–10, implementing workflows that improved project delivery efficiency by 25%.
- Delivered photography and graphic design for 50+ events, streamlining logistics and marketing processes.

Principalities of Darkness LLC, Canonsburg, PA 2010–Present  
VP of Internet Marketing/Associate Producer

- Produced 5 award-winning films, earning “Most Anticipated” by Horror Society, with photography for promotional assets.
- Increased social media engagement by 25% through targeted marketing campaigns, leveraging data-driven strategies.
- Managed distribution and logistics for multimedia projects, optimizing workflows for websites and graphics.

U.S. Navy, Naval Special Warfare Center, Coronado, CA 1991–1992  
Yeoman

- Supported operations with administrative tasks, earning a Letter of Accommodation for process efficiency.

## Education

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M.S., Entertainment Business GPA: 3.38

Full Sail University, Winter Park, FL

B.S., Software Engineering GPA: 3.57

University of Phoenix, Phoenix, AZ

## Community Involvement

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| • Board of Directors & Vice President, APALD, Delphos, OH       | 2024–Present |
| • Board of Directors & Secretary, Sunlight Inc., Washington, PA | 1997–2007    |

## Awards

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- “Most Anticipated” Film, Horror Society
- “Best Store in District,” Hollywood Video
- Letter of Accommodation, U.S. Navy